



WATERLOO REGION
SMALL BUSINESS CENTRE

	DATE	TIME	SUBJECT
	Tues, Dec 15, 2021		Applications Open
	Sun, Jan 10, 2021	11:59 PM	Applications Due
	Fri. Jan 15, 2021		Participants Approval
1	Mon, Jan 25, 2021	9:30 - 12:30	Class 1 - Circularity and Sustainability in Food Production
2	Mon, Feb 1, 2021	9:30 - 12:30	Class 2 – Food Science and Recipe Development (for Scalability)
3	Wed Feb 3, 2021	6:30 - 8:00	Mentoring - 1
4	Mon Feb 8, 2021	9:30 - 12:30	Class 3 – Guidelines for Food Packaging and Nutrition Labeling
5	Wed Feb 10, 2021	6:30 - 8:00	Mentoring - 2
6	Tues Feb 16, 2021	9:30 - 12:30	Class 4 - Food Product Sales for Food Service or Retail
7	Wed Feb 17, 2021	6:30 - 7:30	Class 5 - Business Plan Coaching
8	Mon Feb 22, 2021	9:30 - 12:30	Class 6 Brand Identity and Social Media Marketing
9	Wed Feb 24, 2021	6:30 - 8:00	Mentoring - 3
10	Sun Feb 28, 2021	11:59	Business Plan Due
11	Mar 3, 4, 8	TBD	Pitch Practice
12	Mar 11, 15, 16,	TBD	* Pitch for Grant