



David Hopkins

President

David Hopkins is a restaurant financial expert with more than 30 years in the hospitality industry. He is specialized in menu engineering and systems and procedures to increase restaurant profitability.

In 2001, David Hopkins launched a consulting firm dedicated to maximizing restaurant profits through effective sales generation and disciplined cost control management. Over the last sixteen years, The Fifteen Group has grown to be Canada's number one hospitality consulting company, with offices located in Toronto and Vancouver supporting clients from owner operated establishments to multi-unit restaurant corporations. David has recruited industry leaders to assemble teams of Consultants, Executive Chefs, and specialized restaurant Accountants who have supported more than 950 restaurants. Under David's leadership, The Fifteen Group team has helped clients achieve more than 20 million in increased profits during this time frame.

“The hospitality industry continues to pressure restaurateurs to be more creative, offer better service, and be smarter with their business operations to stay competitive. My advice to future restaurant operators is to invest the time to plan and budget properly so you understand exactly how much it costs to run a restaurant operation profitability, BEFORE getting into the business.” – David Hopkins

Fast Facts

Directly supported more than 400 restaurants

Opened more than 30 restaurants

Developed restaurant software system

2001—David launched The Fifteen Group

1997—David joined SIR Corp, to manage the financial accounting department of Signature Restaurants

1990-1997 Managed numerous restaurants in Toronto

Honors Graduate from Queen's University School of Business