



## Information and Resources for Local Businesses During COVID-19

### Important Information Updates

- **Federal Government Resources**  
[COVID-19 Resources for Small Business](#)
- **Provincial Government Resources**  
[Ontario Together: help fight Coronavirus](#)

#### **Stop the Spread Business Information Line Now Open at 1-888-444-3659**

The province has launched a toll-free line 1-888-444-3659 to provide support to Ontario businesses who have questions about the province's recent emergency order to close at-risk workplaces following recommendations by Ontario's Chief Medical Officer of Health.

Help is available from Monday to Sunday, from 8:30 a.m.—5:00 p.m.

A complete list of essential services is available on the [Government of Ontario's website](#).

- **City of Kitchener**  
[COVID-19 Economic Support & Recovery](#)
- **Greater Kitchener Waterloo Chamber of Commerce**  
[COVID-19 Resources For Your Business](#)
- **Communitech**  
[Covid-19 Info Centre](#)
- **Canadian Federation of Independent Business**  
[Small business tools and resources](#)
- **Manufacturing Innovation Network**  
[Covid-19 Information Page](#)

## Tools and Free Resources

- **Google for Small Business**  
[Use best practices through Google's resources to keep customers informed about your business during COVID19](#)
- **Sociavore**  
[Helping independent restaurants sell gift cards and sell online \(takeout /curbside pickup\). Restaurants can go live to sell within 24 hours. Free 90 day trial available.](#)
- **Shopify**  
[One platform with all the ecommerce and point of sale features you need to start, run, and grow your business. Free 90 trial available.](#)
- **Canva**  
[Fast-track your ability to create our own professional-looking marketing assets with this easy to use platform.](#)
- **Digital Main Street**  
[Digital Main Street is supported by key features that assist main street businesses as they adopt digital tools, technologies and services](#)
- **GastroFork**  
[Easy-to-use used tools for food businesses with delivery services.](#)
- **Vidyard**  
<https://www.vidyard.com/press-releases/free-video-tools-during-covid-19/>
- **Hubspot Academy**  
[Digital support to virtually sell, answer questions, and provide customer service using social media marketing.](#)
- **MaRS Discovery District**  
<https://learn.marsdd.com/collection/managing-cash-flow-during-covid-19/>
- **CBC Arts**  
[Information for Canadian artists and freelancers to find help during COVID-19 shutdowns.](#)
- **Waterloo Region Small Business Centre**  
Meeting with business advisor through video conference either one on one or advisor lead peer groups.  
By appointment: [info@waterlooregionsmallbusiness.ca](mailto:info@waterlooregionsmallbusiness.ca)